



X S H O R E



100 % E L E C T R I C A D V E N T U R E



WINNER



JURY'S STATEMENT

The motorboat is powered electrically and is elegantly and beautifully visible in a clear, minimalist design. One original detail is the striking figurehead in the shape of an electric eel.

WHAT WE DO, WE DO BEST



SUSTAINABILITY

Electric power produces a minimal carbon footprint compared to fossil fuels, which helps combat climate change. Toxic fumes and disruptive noises vanish with electrical power. You are free to focus on more important things such as nature surrounding you as your craft quietly glides through the water.



DESIGN

X Shore combines software and hardware – practical, smart, and beautifully designed to blend in with nature. Inspired by the Electric Eels, each X Shore craft features a modular interior and hull optimized for efficient passage through the water.



TECHNOLOGY

Outstanding acceleration and speed, in combination with distance traveled, is critical for a modern lifestyle on the water. In testing, X Shore craft have reached speeds of up to 40 knots, and a total distance of 100 NM can be covered at lower speeds.



ALL WEATHER WELCOME!



At X Shore, we don't just show you fair weather photos. Let's face it, the reality is quite different, and that especially holds for the Nordic regions where the weather and the seas can be pretty rough! High winds, heavy rain, waves and swells can be met, no matter where you are at sea. Designed and made in Sweden, we have put our boats to the test time and again in the rough Swedish waters. We are proud to say that our craft weather the storms.

Since launching its 100% Electric Craft in 2019, X Shore is honored to have received several prestigious awards, one of the most notable being the German Design Award 2020. We are humbled, grateful, and proud that the jury of German Design Awards selected X Shore as the winner for 2020.



WINNER
Excellent Product Design
Category: Aviation,
Maritime and Railway
Company: X Shore
Design: X Shore
Jury's Statement: The
motorboat is powered
electrically and is elegantly
and beautifully visible in a
clear, minimalist design. One
original detail is the striking
figurehead in the shape of
an electric eel.



X Shore nominated for:
Best Websites -
BEST USER EXPERIENCE



X Shore Winner: 2018
Award for Environmental
Innovation

Recognized as one of the
hottest Nordic companies in
TECH AND SUSTAINABILITY
by Serendipity Challenge.

FORBES MAGAZINE, JUNE 2019:

**Why This Could Be The Tesla
Of Electric Boats - And You
Could Own Some Of It**
Konrad Bergström, a founder
of the headset and speaker
company Zound Industries, has
the sea in his blood. X Shore,
he is building luxury electric
boats. Each time he went out
on the sea in his speedboat,
he felt at odds with it.

Having reinvented the way
people heard music through
headphones and speakers,
Bergström now wanted to
change the way people heard
the sound of the sea. The
catalyst was what he describes
as the 'outstanding, sustainable
technology' being developed
by Tesla with its Model S
around 2012.

X SHORE SUCCESS

Since debuting its 100% Electric Craft in January 2019, X Shore has been widely publicized in the media worldwide. X Shore's recognition within the industry and media stems from the pioneering of a technologically advanced, sustainable, and environment-friendly electrical boat, as well as the craft's outstanding design, features, and flexibility.

BOATINTER- NATIONAL.COM

The Best Electric Tenders X-Shore Eelex 8000

This functional design has an
impressive loading capacity
of 2500kg, giving owners
the option to transport
multiple passengers or heavy
equipment. A stepped hull
protects passengers from
wind and spray while reducing
energy consumption by 35 per
cent. With two battery choices
and a full charge taking
between eight and 12 hours,
the Eelex 8000 has a 100
nautical mile range and speeds
of up to 40 knots.

WALLPAPER MAGAZINE, MAY 2019:

"Electric boat builder X Shore
takes sustainability onboard"
Wallpaper*: What are the key
things driving electric boats?

Konrad Bergström: The Feeling.
Imagine what it feels like to
enjoy the sea without fumes
or noise and becoming one
with nature, traveling without
harming the environment. At X
Shore, we're striving to bring

sustainability and innovation to
the marine industry and be at
the forefront of a new wave of
modern electric boats.

ARCHITECTURAL DIGEST, JUNE 2019:

"This High-Design Electric
Yacht Aims to Change Boating
Forever". "I always had a
passion for the sea," says
Konrad Bergström, founder
of X Shore. My grandmother
was from a fisherman's family,
my grandfather was from a
maritime family, and of course
that put the sea into my
childhood in a very natural
way."

LE FIGARO, MAY 2019:

**X Shore unveils a 100%
electric boat for responsible
navigation.**

Future items: Reconcile leisure
traveling with environmental
responsibility, this is the
vocation of this "zero emission"
craft, born from the passion of
one man.



THE POWER OF SILENCE

X Shore's design is distinctively Scandinavian with clean, minimalist lines. Our inspiration comes from the South American Electric Eel, a creature defined by strength and grace.

We modeled our boats after the eel's robust head and its sleek, streamlined body. Creating the safety of a solid bow, and the silence of a dynamic, powerful vessel, run entirely on electric energy.

We see nature's design as beauty and perfection, something to be emulated. On the bow, our Ornament, "The Power of Silence," a sculpture of the South American Eel, drawn by cult tattoo artist William Pacheco and sculptured by Johan Ferner Ström. It pays tribute to our inspiration and serves as a handle for safe and effortless boarding.

In time, the hull and Ornament develop an equilibrium with their environment, taking on the green hues of the ocean through contact with saltwater.

While every X Shore is built with the utmost care and passion and is equipped with the same robust materials and fittings, no two vessels will look alike. Defined by experience, colored, and time tested by the different tides, every craft is a reflection of its pilot, a chosen course, of stories and memories.

IMAGINE SAILING WITHOUT WIND.

BECOMING ONE WITH NATURE.

THE SOUND OF WAVES

BREAKING AGAINST

THE HULL REMINDING

YOU OF YOUR SPEED.



ONE WITH NATURE

Operating an X Shore craft allows you to explore the oceans, lakes, and nature without the harmful noise and fumes a fossil-fuel engine emits. Knowing that you are connecting to and blending in with your surroundings while traveling in time, without harming the environment, installs a great sense of liberty and harmony. You have become One with Nature.

OUR VISION

We believe in change, and that it's possible for an industry that has remained firmly rooted in its traditions, to evolve and steadily adapt to support a cleaner environment. While embracing the culture of maritime craftsmanship, innovative research, and the development of new technology, combined with a sharp design, durable, and sustainable materials, allows X Shore to pioneer this change.

OUR MISSION

X Shore was born on the Swedish coast, where people and the sea have lived in harmony for centuries. Combining our new technology with traditional maritime craftsmanship, X Shore strives to bring sustainability and innovation to the marine industry. Our goal is to elevate your seafaring experience to a new level while protecting Mother Nature.

OUR HIGHER PURPOSE

We strive to help reverse climate change by raising awareness of the severity of the pollution of our oceans, and by developing the technology and design to create 100% electrically powered boats, and encouraging the marine industry to embrace this change.

IN SHORT

- Established: 1996
- Headquarters: Stockholm, Sweden
- Founder: Konrad Bergström
- Availability: Worldwide

Recognized as one of the hottest Nordic companies in tech and sustainability by Serendipity Challenge.

Nominated "Best User Experience" Webby Awards.

Winner German Design Awards 2020.

UIM - Sustainable and Innovation Award 2019.

SOCIAL MEDIA

Web: www.xshore.com
E-Mail: info@xshore.com
Instagram: [x_shore](https://www.instagram.com/x_shore)
Facebook: [X Shore - 100% Electric Boats @XshoreSweden](https://www.facebook.com/XShoreSweden)
LinkedIn: [X Shore - 100% Electric Boats](https://www.linkedin.com/company/x-shore-100%20electric-boats)
Youtube: [X Shore](https://www.youtube.com/channel/UCXShoreSweden)
Twitter: [@XShoreSweden](https://twitter.com/XShoreSweden)



OUR CAPTAIN

Konrad Bergström is an entrepreneur, innovator, and perhaps most of all, an agent of change.

MEET THE CAPTAIN

X Shore's Founder, Konrad Bergström, is a serial entrepreneur whose numerous innovations have been recognized globally for excellence in design, communication, technology and fashion.

Konrad first had the idea for an electric craft in the nineties and trademarked X Shore in 1996. Soon realizing his vision was ahead of its time, with neither the necessary technology nor customer demand in place, X Shore had to wait.

In the late '90s, Konrad founded an action sports distribution company in Scandinavia. His initiatives brought international brands such as Quiksilver and Burton to unprecedented levels of success in the Nordics. He organized the world's largest indoor snowboarding competition and launched the first European edition of the World Cup in wakeboarding.

After being self-employed for a few years, Konrad joined the skateboard fashion brand WeSC, as Sales and Marketing Director. In that role, he launched the world's first fashion mobile phone, followed by WeSC's first collection of designer headphones. The headphones became so popular that they soon contributed to 30% of the brand's total revenue.

And that wasn't the last the world would see of Konrad's experiments with headphone design. In 2008, he founded Zound Industries, the licensee of Marshall headphones and speakers, and one of Sweden's fastest-growing companies of all time.

During his time serving as President of Zound Industries, Konrad observed the rise of Tesla with great interest and how it spearheaded the electrification of the car industry.

Realizing that the time had come for his electric boat dream to become a reality, he began working on X Shore in 2012, with the first working prototype launched in 2016.

Beyond his entrepreneurial career, Konrad has developed a great passion and dedication to saving our oceans. He is personally involved in several charitable programs protecting the environment and wildlife.

In 2018, Sweden's Royal Patriotic Society awarded Konrad the highest honors for his extraordinary achievements: The King's Medal.



THE CREATION

Crossing shores, being free, connecting with the ocean and being one with nature, is why X Shore was born. Protecting our oceans and raising awareness about climate change is X Shore's mission.

Respecting nature and supporting a clean environment while enjoying the beauty and treasures our oceans offer makes your voyage with X Shore special.

Built for adventure, X Shore craft lets you enjoy a diverse array of recreation, exploration and sports activities.



THE PERFECT CATCH

Do you love fishing? How about getting away from the crowds, fishing alone in clean and silent water, or trolling your lines without vibrations or sound?



HUNT FOR THE BLACK GOLD

We all love lobsters. Getting hold of a fresh lobster caught on the same day is near impossible. What better than going out and placing your lobster trap in your waters, with your boat, free of noise and fuel emissions?

Our modular system lets you remove seating and make space for your hunting adventure!



TAKE THE PLUNGE

Take your X Shore on a diving or snorkeling trip and spend only a fraction of the cost of the energy you would with a conventional boat. Knowing you are not harming the environment. Submerging into the water in peace and harmony. That's being One With Nature.



FIND THE WHITE GOLD

Wild oyster diving is a challenge, and of course, not for everyone, but imagine anchoring, diving, and picking your wild oysters from the sea bed and enjoying them on board. That's special because you know you are One with the Sea while enjoying and protecting the environment.

LET'S PLAY!

We can't always be calm and quiet and that's why we have kids! Enjoy fun water sports activities with your kids and friends. Spin around on an inflatable donut, pull a banana boat, or even waterski and wakeboard or wakesurf with your X Shore, emission-free!

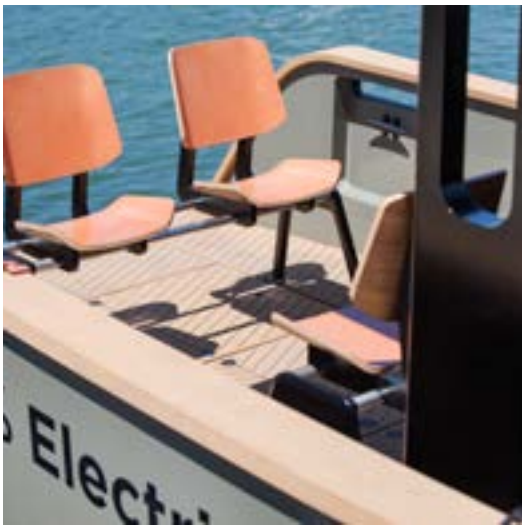
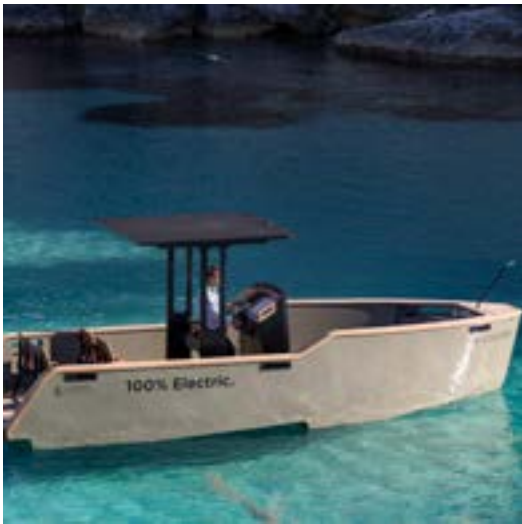


FOLLOW THE WORLDS NUMBER ONE ELECTRICAL
BOAT COMPANY ON SOCIAL MEDIA!

Web: www.xshore.com | E-Mail: info@xshore.com | Instagram: [x_shore](#)

Facebook: X Shore - 100% Electric Boats @XshoreSweden

LinkedIn: X Shore - 100% Electric Boats | Youtube: X Shore | Twitter: @XShoreSweden



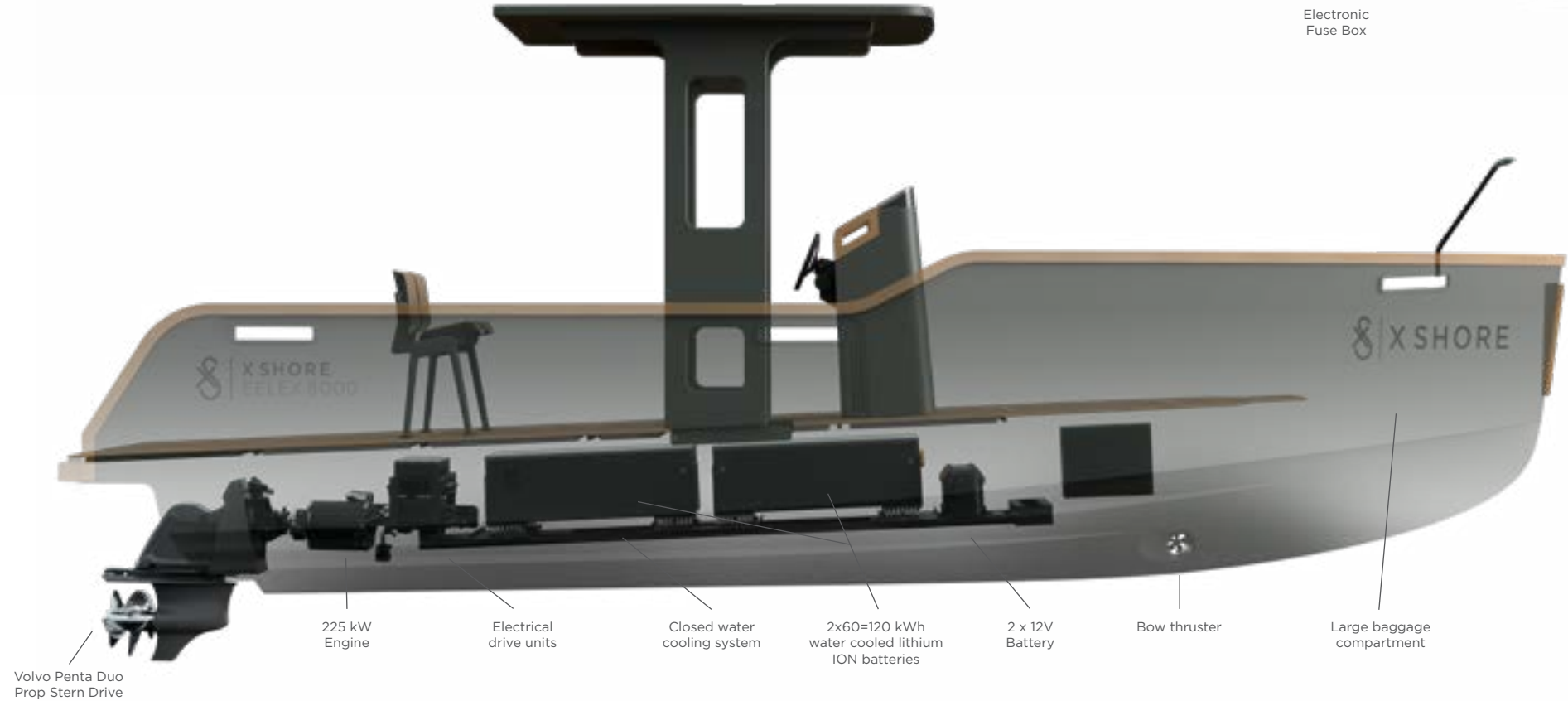
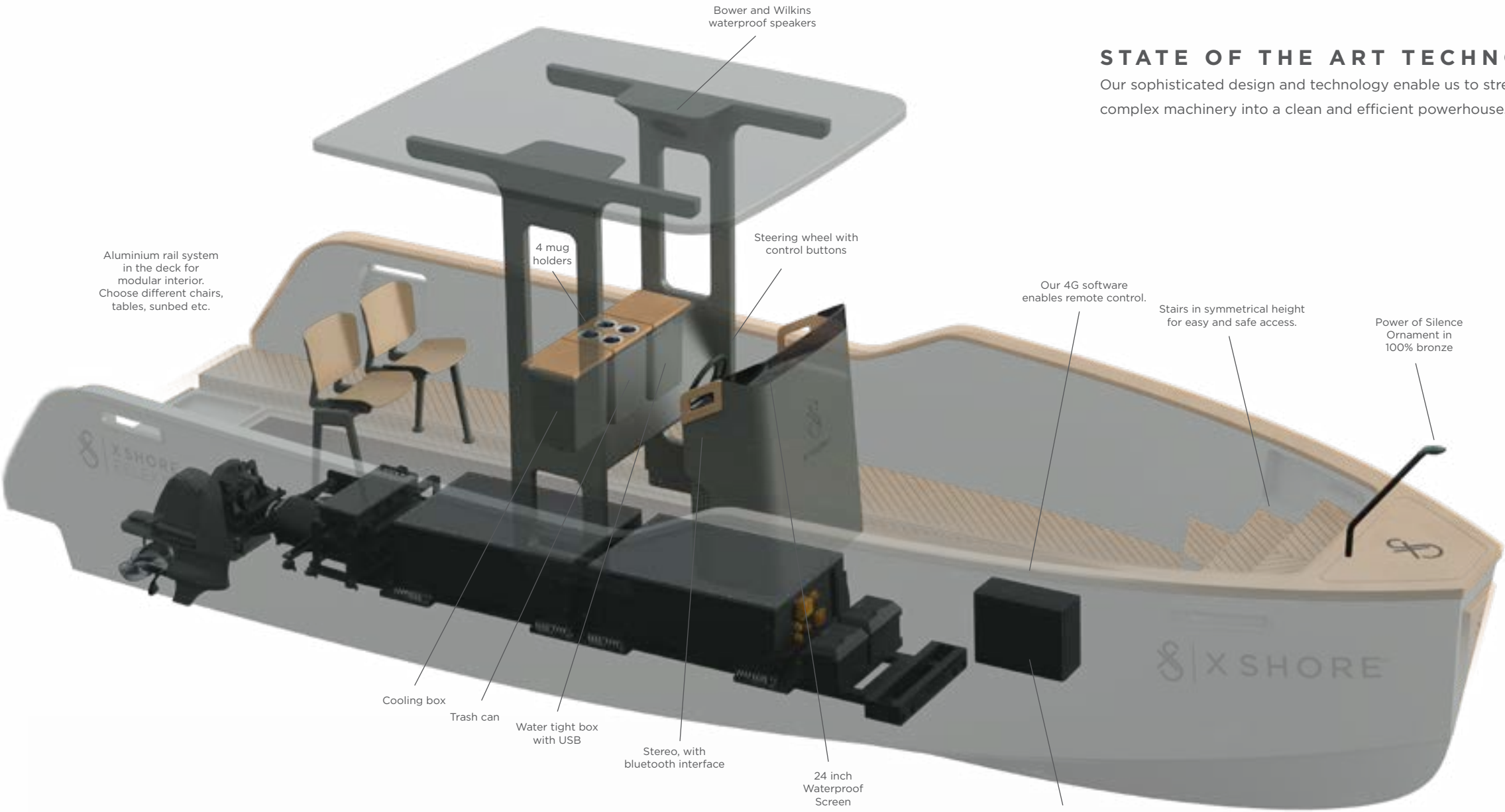
BOAT ATELIER

An X Shore boat can be configured in many ways, however for those interested in a truly unique experience, X Shore offers the Boat Atelier Program.

Sit down with X Shore's designers and builders to create the craft of your dreams. From conceptualization, to design and manufacturing, X Shore will assign you a personal assistant that will provide you with unmatched knowledge and expertise from start to finish. All you need to provide is your vision; X Shore will take care of the rest.

STATE OF THE ART TECHNOLOGY

Our sophisticated design and technology enable us to streamline complex machinery into a clean and efficient powerhouse.





Specifications Eelex 8000

Length: 8,0 m
Weight: 2,600 kg
Depth: 0.8 m
Width: 2.5 m

Battery capacity: 120 kWh
Volvo Penta Dual Prop Stern Drive
Maximum Engine output: 220 KW

Charging: 8h on 360V/24h on 220V.
Supercharge: 1 hour
Top speed: up to 40 knots
Cruising speed: 25 knots
Max range: 100NM in lower speeds

BOAT CONSTRUCTION

Driven by the desire to make the customer experience as seamless as possible, X Shore has designed an online boat construction simulator that allows you to explore and design a boat digitally. You can choose from X Shore’s current models to design the style, hull and deck of your future craft.

For those seeking a more curated building experience we encourage you to explore the X Shore Boat Atelier Program.

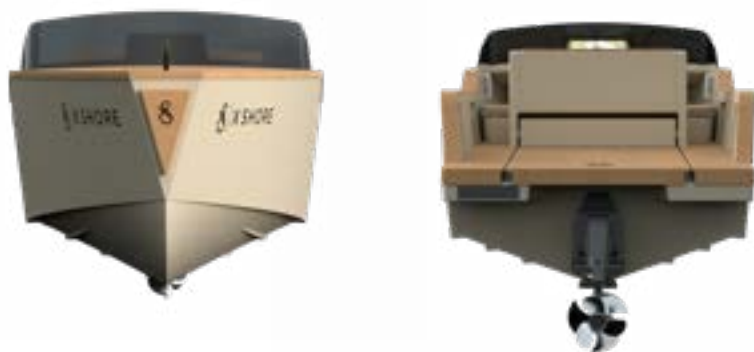
Featured colours

Sand Cork

The craft is available in three hull colours and three deck colours.
Visit xshore.com to construct your favourite.

Disclaimer: Speed and range is estimated based on tests and typical conditions. Actual performance may vary according to varying conditions and external factors.

X SHORE | Eelord 6000



Specifications Eelord 6000

Length: 5.8m
Weight: 1200kg
Depth: 0.6m
Width: 2.3m

Battery capacity: 60KW
Volvo Penta Dual Prop Stern Drive
Maximum Engine output: 170 KW

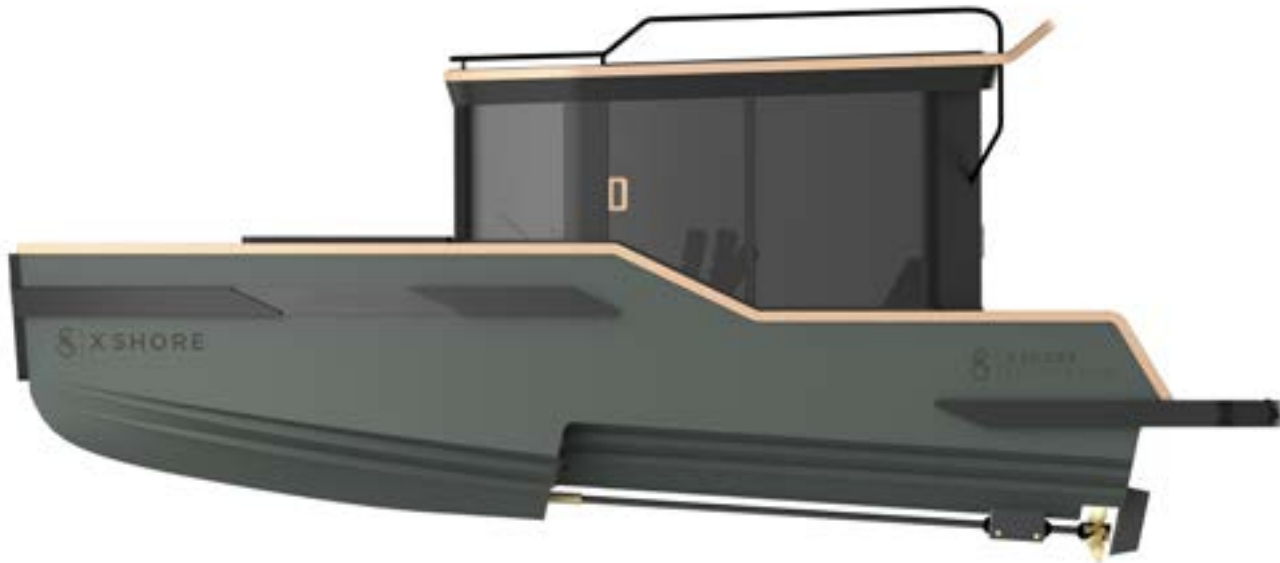
Charging: 6h on 360 V/20h on 220 V
Supercharge: 1 hour
Top speed: around 40 knots
Cruising speed: 25 knots
Max range: 100NM in lower speeds

Featured colours



The craft is available in three hull colours and three deck colours.
Visit xshore.com to construct your favourite.

X SHORE | Eeltrek 8000



Specifications Eeltrek 8000

Length: 8,0 m
Weight: 3300 kg
Depth: 0.9 m
Width: 2.5 m

Battery capacity: 120 kWh
Volvo Penta Dual Prop Stern Drive
Maximum Engine output: 220 KW

Charging: 8h on 360V/24h on 220V.
Supercharge: 1 hour
Top speed: up to 40 knots
Cruising speed: 18 knots
Max range: 100NM in lower speeds

Featured colours



The craft is available in three hull colours and three deck colours.
Visit xshore.com to construct your favourite.

READY FOR A SPIN?

EXPERIENCE THE POWER OF SILENCE
AND TEST YOUR X SHORE
AT THE FOLLOWING LOCATIONS:

PALMA DE MALLORCA, SPAIN.
MONACO, MONTE CARLO.
STOCKHOLM, SWEDEN.

BOOK YOUR ELECTRIC ADVENTURE ONLINE AT:
WWW.XSHORE.COM/ELECTRICDREAM





X SHORE

100% Electric Swedish Craft